

## Hong Kong Food Festival held in Sapporo

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The Principal Economic and Trade Representative (Tokyo) of the Hong Kong Special Administrative Region Government, Mrs Jennie Chok, held a reception in Sapporo today (June 1) to mark the opening of the Hong Kong Tourism Board's month-long Hong Kong Food Festival there.

“The festival is a good way of enhancing cultural exchange, as Chinese food is acknowledged to be one the greatest cuisines of the world, and is an important and deep-rooted part of our culture.

“And among the many varieties of Chinese cuisines, exquisite Hong Kong Cantonese food is widely regarded as one of the best, if not the best, in China,” she said.

Noting the close ties between Hong Kong and Sapporo, and the popularity of Hokkaido for Hong Kong people visiting Japan, Mrs Chok said Sapporo was chosen to be the first city for the Hong Kong Food Festival which would be organized in different parts of Japan in the following months.

She also hoped that the event could bring some cheers to Japan from Hong Kong after the massive earthquake that hit the country in March.



Proposing a toast at the reception are (from left) Regional Director (North Asia) of the Hong Kong Tourism Board, Mr Kunio Kano; the Principal Economic and Trade Representative (Tokyo) of the Hong Kong Special Administrative Region Government, Mrs Jennie Chok; Chairman, the Federation of Hokkaido Chamber of Commerce and Industry, Mr Iwao Takamuki; Senior Director for International Tourism, Department of Economic Affairs, Hokkaido Government, Mr Yasuhiko Tobita and Manager of the Cathay Pacific Airways, Mr Osato Shigemura. .



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